MRI ONLINE

Role: Instructional Designer

About MRI Online

MRI Online is on a mission to improve medical education globally by empowering the very best physicians to share their knowledge with the world. MRI Online offers an online, highly interactive educational platform for continuing education credits to thousands of doctors in over 70 countries.

We are growing rapidly and our passion for technology, innovation and educational excellence drives our success. Self-starters who love solving hard problems and a fast-paced, collaborative work environment will thrive here. Our offices are located in Over-the-Rhine, Cincinnati, OH.

About the Role

The role of the Instructional Designer is to design, develop and support the delivery of MRI Online's courses. This person quarterbacks cross-functional teams that includes radiologists, software developers, marketing, sales and support. The goal of these courses is to help our customers improve their mastery of radiology; drive engagement of the MRI Online platform and ultimately revenue growth for the company.

The ideal candidate is energetic, collaborative and a self starter. They can ramp up quickly and work effectively with little oversight to prioritize and manage their own work, clearly aligning their work to the goals of the larger team, and the business as a whole. The ideal candidate is motivated to hit their goals and will use critical thinking and analysis to drive their decision making.

Responsibilities include:

-   Create engaging learning activities and compelling course content for the Remote Fellowships and Interactive Case Modules teams (a new product launching in 2021)
-   Collaborate with subject matter experts to identify, target learner's training needs and to create educational content
-   Set goals collaboratively with the team and then create content to achieve those goals
-   Prepping and loading all instructional materials created by our faculty and staff into our online courses into various learning systems (ie WordPress, Ambra, Gather Content)
-   Maintain project documentation and course folders. Develop processes to train others on how to create educational content.
-   Devise modes of assessment, such as surveys, to measure the effectiveness of the course and meet accreditation requirements
-   Create supporting material/media (audio, video, simulations, role plays, games etc)
-   Analyze data and trends to improve products, engagement, learning outcomes and revenues

Qualifications:

-   Previous working experience in instructional design or education preferred
-   Masters degree in instructional design, educational technology or similar relevant field preferred
-   In-depth knowledge of learning theories and instructional design models
-   Lesson and curriculum planning skills
-   Tech-savvy; ability to learn new technologies. Basic HTML a plus.
-   Visual design skills (Dreamweaver, Photoshop, Illustrator) preferred
-   Ability to write effective copy, instructional text, audio and video scripts