



## **Role: UX Designer**

### **About MRI Online**

MRI Online is on a mission to improve medical education globally by empowering the very best physicians to share their knowledge with the world. MRI Online offers an online, highly interactive educational platform for continuing education credits to thousands of doctors in over 70 countries.

We are growing rapidly and our passion for technology, innovation and educational excellence drives our success. Self-starters who love solving hard problems and a fast-paced, collaborative work environment will thrive here. Our offices are located in Cincinnati, OH and Philadelphia, PA.

### **About the role**

The UX Designer is responsible for understanding the needs of customers in order to design perfect solutions to enhance our product's value proposition. The ultimate objective of the UX Designer is to own the online user experience of our products.

The ideal candidate is energetic, curious, and passionate about creating the perfect user experience. He or she can ramp up quickly and collaborate effectively with Product, Development, Marketing and Content teams to align designs to business needs and solve user pain points. He or she should be eager to constantly talk to customers to uncover their needs to design the right solutions.

### **Responsibilities**

- Conduct user research and interviews to understand needs and pain points.
- Define personas that represent our target customers.
- Create sitemaps and wireframes to illustrate the user journey for new features.
- Create high fidelity designs and prototypes that mimic the user experience.
- Review designs with internal and external stakeholders to get feedback.
- Maintain basic understanding of our competitors.
- Establish a design system and maintain a component library.
- Be an evangelist for great user experience to the company and our customers.

### **Requirements**

- Understanding of design principles and best practices, and is curious and willing to always be learning more.
- Experience with Figma, Sketch, InVision, Adobe Creative Suite, or equivalent.
- Has worked in cross-functional teams in a collaborative development environment.
- Strong conceptualization, visual communication, and presentation abilities.
- Experience with web frameworks. React is a bonus.
- Experience in Healthcare and/or Ed Tech a bonus.
- Familiarity with Jira or similar workflow management tools is a bonus.